

Better Business Bureau Shares Tips to Take Advantage of the Best Travel Deals on Travel Tuesday

Better Business Bureau

As the holiday season kicks into gear, Travel Tuesday has shoppers searching for the best travel deals.

Black Friday, Small Business Saturday, and Cyber Monday are some of the busiest shopping days of the holiday season, but Travel Tuesday, a day dedicated to finding unbeatable deals on flights, hotels, and vacation packages, also has gained popularity amongst shoppers. On this day, airlines, hotels, and travel companies often offer exclusive discounts, making it the perfect time to plan your next getaway.

With so many deals available, it’s important to shop smart and make informed choices. BBB has tips to help you find the best Travel Tuesday offers while using trustworthy resources like BBB’s travel HQ.

BBB tips for finding the best Travel Tuesday deals:

- **Do your homework before booking.** Research destinations and deals ahead of time. If you have your heart set on a specific destination, set up price alerts with reputable travel booking sites to monitor discounts.
- **Choose travel companies you can trust.** Before making any purchases, check a company's BBB Business Profile at BBB.org. Reading reviews and ratings can give you a better idea of their reliability and customer service. Look for businesses with BBB Accreditation, which signifies a commitment to ethical practices.
- **Understand the fine print.** Travel Tuesday deals may come with restrictions, such as blackout dates or non-refundable bookings. Always read the terms and conditions carefully to ensure the offer aligns with your travel plans.
- **Compare prices.** Just because an offer is labeled as a "deal" doesn't mean it's the best one. Use comparison tools to evaluate different options, and don't forget to factor in additional costs like taxes and fees.
- **Check cancellation and refund policies.** Flexibility is key when booking travel. Look for providers that allow free cancellations or changes and confirm their refund policies in case your plans change unexpectedly.
- **Use secure payment methods.** Pay with a credit card for added protection and peace of mind. Credit cards often come with built-in security features and the ability to dispute charges if something goes wrong.
- **Plan for loyalty perks.** Take advantage of loyalty programs and credit card rewards to maximize your savings. Many airlines and hotels offer points or cashback options that can add extra value to your trip.
- **Beware of phishing scams.** Scammers may use Travel Tuesday as an opportunity to send fake emails or texts claiming you've won a free trip or need to confirm booking details. Avoid clicking suspicious links or sharing personal information with unknown senders.